

# The Walking Movement in Canada: 2015 Green Communities Canada-Ryerson University Survey Results

## WHO

The majority of survey respondents were from:

- community-based advocacy groups (23%)
- walking groups (18%)
- non-profit organizations (10%)
- public health (10%)

## WHERE

**Geographic focus:**

45% working within city or municipal boundaries

## WHY

**Top 3 reasons for supporting walking:**

1. improve the **physical health** of the population (87%)
2. improve **access and mobility** for residents (44%)
3. improve the **social capital/civic engagement** of the community (40%)

## WHAT

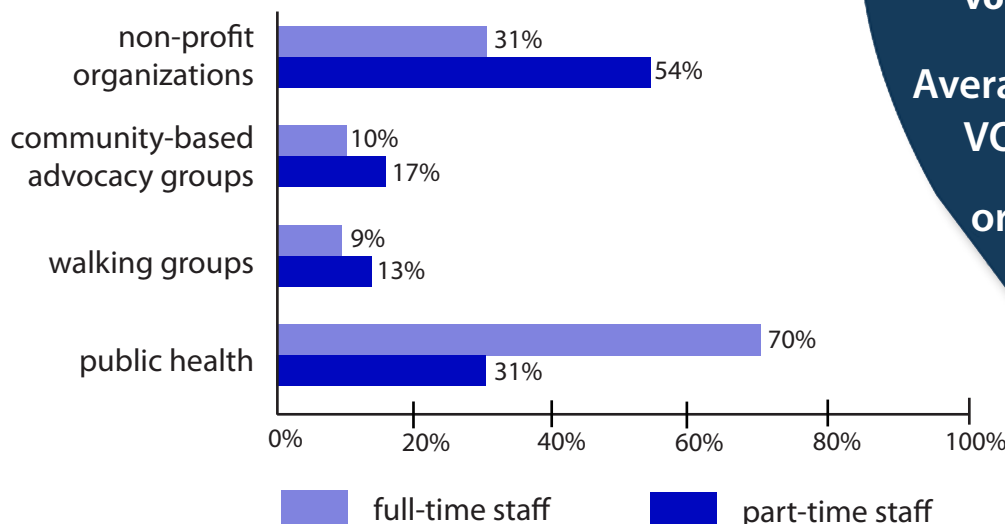
**Top walking-related activities:**

- advocating for infrastructure
- advocating for beautification
- advocating for policy/bylaws
- promoting walking

## CURRENT RESOURCES

### Human Resources

The work is being done by some paid **staff**



plus lots of **volunteers**

Average # **VOLUNTEERS** per organization: **106**

### Funding

Most organizations are operating with minimal or no funding.

**\$1,000** median 2014 budget

30% have **\$0** budget

## FUTURE NEEDS

### More funding



**94%**

indicated funding as one of the top 3 types of support needed most

### More supportive policies



**67%**

do not yet have a Pedestrian Plan (or one in development)

### National collaboration



**67%**

interested in participating in a national collaborative

why?



## THE BIG PICTURE

Lots of work is being done on walking across the country, particularly at the grassroots level, with minimal resources. More funding, policy support and national collaboration will help **boost the impact** of the walking movement.

For more information or to join Canada's growing walking movement, contact:



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