

The Walking Movement in Canada: 2015 Green Communities Canada-Ryerson University Survey Results

WHO

The majority of survey respondents were from:

- community-based advocacy groups (23%)
- walking groups (18%)
- non-profit organizations (10%)
- public health (10%)

WHERE

Geographic focus:

45% working within city or municipal boundaries

WHY

Top 3 reasons for supporting walking:

1. improve the **physical health** of the population (87%)
2. improve **access and mobility** for residents (44%)
3. improve the **social capital/civic engagement** of the community (40%)

WHAT

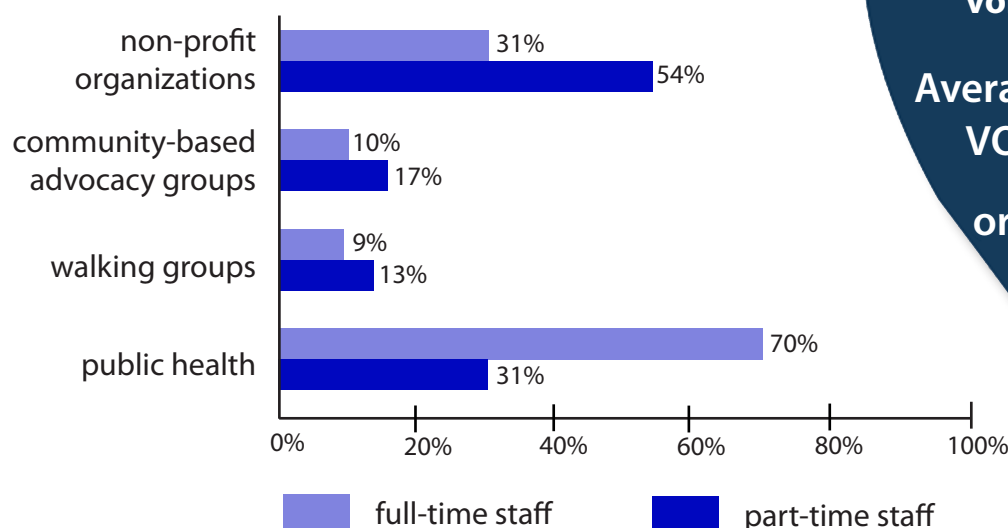
Top walking-related activities:

- advocating for infrastructure
- advocating for beautification
- advocating for policy/bylaws
- promoting walking

CURRENT RESOURCES

Human Resources

The work is being done by some paid **staff**



plus lots of **volunteers**

Average # **VOLUNTEERS** per organization: **106**

Funding

Most organizations are operating with minimal or no funding.

\$1,000 median 2014 budget

30% have **\$0** budget

FUTURE NEEDS

More funding



94%

indicated funding as one of the top 3 types of support needed most

More supportive policies



67%

do not yet have a Pedestrian Plan (or one in development)

National collaboration



67%

interested in participating in a national collaborative

why?



THE BIG PICTURE

Lots of work is being done on walking across the country, particularly at the grassroots level, with minimal resources. More funding, policy support and national collaboration will help **boost the impact** of the walking movement.

For more information or to join Canada's growing walking movement, contact:



a department of Green Communities Canada

1-877-533-4098 Ext. 411
canadawalks@greencommunitiescanada.org